



jessyca stoepker

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PROFESSIONAL SUMMARY

Accomplished nonprofit professional with several years of experience in communications, community development, and outreach. Seeking to leverage leadership skills, passion for social justice, and established relationships and networks to improve quality of life in Emmet County.

[Writer's Work Portfolio](#)

[Google Drive Portfolio](#)

EDUCATION

FORT HAYS STATE UNIVERSITY

Hays, KS (online) | 2020 - 2024

Master of Liberal Studies, Global Studies | Graduate Certificate in Community Development

GRAND VALLEY STATE UNIVERSITY

Allendale, MI | 2014 - 2018

Bachelor of Arts in Health Communications | 3.95 GPA, *magna cum laude*

Minor in Writing, Certificates in Medical Humanities & Sustainable Food Systems

EXPERIENCE

BUILDING RESILIENT COMMUNITIES PROJECT COORDINATOR

Groundwork Center for Resilient Communities | May 2021 - Present

- Leads the development of the Building Resilient Communities pilot program
- Manages 10-20 project sites, internal databases, and internal team programming
- Develops new program materials, policies, outreach methods, and evaluation systems
- Produces accurate reports and presents project details to interested funders, stakeholders

MISSION CONTROL, LLC

Founder & Strategist | Jun 2021 - Present

- Provides writing, design, and marketing services to nonprofits and small businesses

THRIVING PETOSKEY COMMITTEE

Co-Chair under Petoskey Regional Chamber of Commerce | Feb 2020 - Present

- Leads website development, marketing strategies, and community engagement tactics
- Collaborates with local leaders to implement conscious business programming

EMMET COUNTY TRANSIT WORK GROUP

Chair | Aug 2020 - Present

- Leads the development of a sustainable public transit system through research, meetings with elected officials, and stakeholder outreach
- Created and presented a proposal to implement a transit authority and transit millage to the Emmet County Board of Commissioners at a strategic planning session

MANNA FOOD PROJECT

Community Engagement Administrator | Aug 2018 - April 2021

- Manages all print and digital communications
- Manages a diverse base of over 500 volunteers and maintains accurate databases
- Assists with grant writing, program management, and reporting
- Collaborates with health organizations, local farms, and businesses to improve food security, nutrition, and overall community resilience



PROFESSIONAL DEVELOPMENT

Executive Team, Thrive 45 Young Professionals, Feb 2020 - Present | Leads marketing and PR strategies, event management, and board meetings.

Global Challenges coursework, FHSU, Aug 2020 - Present | Studies the seven focus areas of future international development: population, resources, technology, information, economies, conflict, and governance.

Trainee, Climate Reality Leadership Corps, Apr - May 2021 | Attended virtual training with live broadcasts, workshops, and skill-building sessions to increase understanding of environmental injustice and solutions to climate change-related issues.

Coordinating Team, Local Food Alliance, May 2019 - Nov 2020 | Develops strategies for Farm to School initiatives, building local food and farming infrastructure, and raising demand and support for local food systems in Northern Michigan.

Trainee, Organizing for Justice by Truth and Titus Collective, Jun 2020 | Built agency through anti-racist workshops held over four virtual sessions.

Graduate, Leadership Little Traverse, May 2020 | Built awareness of community issues and agency to tackle them through a nine-month program, with curriculum designed for adaptive communication, strategic thinking, emotional intelligence, strengths-based leadership, civic engagement, collaboration, and purpose-driven community enrichment projects.

ASSETS

APPLICATIONS

Microsoft Office - Adobe Creative Suite - Google Suite - Canva - Constant Contact
MailChimp - Better Impact - Neon CRM - Wix - WordPress - Squarespace - Buffer
Social media (Facebook, Instagram, etc.) - Organization tools (e.g. Slack, Basecamp)

ACQUIRED SKILLS

- IAPWE Certified Writer
- Graphic design & data visualization
- Community development
- Local government & policy
- Infrastructure enhancements
- Cross-cultural communication
- Social determinants of health
- Teamwork & project management
- Building cross-sector relationships
- Donor relations, public speaking, & fundraising

CLIFTONSTRENGTHS (STRENGTHS FINDER 2.0)

Input | Ideation | Intellection | Strategic | Individualization

REFERENCES

Mary Catherine Hannah | Executive Director, Village of Hillside & Perry Farm Village, Presbyterian Villages of Michigan | mhannah@pvm.org | (231) 526-1500, ex 6

Nikki Devitt | President, Petoskey Regional Chamber of Commerce
nikki@petoskeychamber.com | (231) 818-2228

Meredith Kennedy | Director, Miigwech Inc.; Executive Committee, Think Babies Michigan; Executive Board Member, Promote the Vote Redistricting Oversight Committee
mrs.meredithkennedy@gmail.com | (231) 330-6567

Hannah Mico | Community Organizing Associate, River Network; Co-founder, Midwest Movement Collective | hmico@rivernetwork.org | (586) 872-7003