



Mission Control, LLC

Writing, Design, & Strategy for Nonprofits & Small Businesses

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Base Price - Max Price

BIPOC-owned/founded: 10% off

Other services provided on an individual basis

Rates subject to change

Services & Rates

Category	Item #	Service	Price
Website Development & Management	1	Site Content Audit and Report	\$250 - \$750
	2	Home / Category Page Update	\$75 per hour
	3	Ongoing Site Management (unlimited page updates)	\$150 per month
	4	New Home / Category Page	\$250 - \$500 per page
	5	Site Ad / Graphic	\$50 - \$250 per graphic
	6	New Site (up to 5 pages)	\$750 - \$2,500
	7	- with more than 5 pages	add \$750 per page
	8	- with e-commerce, CMS, or other add-ons	add \$1,250 per integration
Copywriting	9	Article (1,200 - 2,000 words)	\$350 - \$750
	10	Editorial Piece (500 - 800 words)	\$350
	11	Blog Post	\$350 - \$750
	12	Blog Editorial Calendar and Post Series	\$500 per calendar, \$200 per post
	13	Proofreading	2 cents per word
	14	Copyediting	4 cents per word
	15	Email Newsletter (all content)	\$250 - \$750 per newsletter
Graphic Design (Print)	16	Brochure (3 panels, 6 pages)	\$1,500
	17	- with more than 3 panels	add \$250 per panel
	18	Print Advertisement	\$250 - \$1,000
	19	Signs	\$250 - \$1,000
	20	Mailers	\$500 - \$1,500
	21	Flyer / Poster	\$150 - \$350
	22	Guides, Booklets, Pamphlets, or Manuals (design / layout only)	\$750 - \$2,000+
	23	- with textual content	See Technical Writing section
	24	Event Materials	\$500 - \$3,000
Graphic Design (Digital)	25	Social Media (publish-ready posts, stories, etc. with captions)	See Media / PR Kit
	26	Social Media Templates (graphics only)	
	27	- 12 pack	\$500
	28	- 24 pack	\$850
	29	Infographic (size & content varies)	\$150 - \$700 per graphic
	30	Presentation Slide Deck	\$250 - \$550 per deck / template
	31	Other graphics (website header images, backgrounds, etc.)	Varies
Public Relations	32	Press Release	\$150 - \$225
	33	FAQ	\$250 - \$500
	34	Social Media Channel Setup	\$250 per network
	35	Social Media Management: Facebook, Instagram, Twitter, and More	
	36	- 1 network	\$250 per week
	37	- 2-3 networks	\$450 per week
	38	- more than 3 networks	\$550+ per week
	39	Company Descriptions / Awareness: Google MyBusiness, Directories, etc.	\$75 per hour
	40	Public Relations Campaign	\$2,500 - \$5,000+
	41	Media Contact List	\$500 - \$750
	42	Media / PR Kit	\$750 - \$2,500+
Technical Writing	43	Teleseminar / Webinar (Script, Slides, Video Editing, and/or Presentation)	\$500 - \$3,500
	44	Annual Report	\$2,000 - \$5,000
	33	Guides, Booklets, Pamphlets, or Manuals (content only)	\$500 - \$2,000
	34	Guides, Booklets, Pamphlets, or Manuals, (content and design)	\$1,000 - \$4,000
	35	Human Resources Materials / Welcome Packet	\$1,500 - \$3,500
	36	"How-to" Guide or Tour	\$250 - \$1,000
	37	E-Book (content only)	\$1,500 - \$3,000
	38	E-Book (content and design)	\$1,750 - \$5,000
	39	Survey Creation / Implementation / Report	\$250 - \$1,000
	40	White Paper	\$2,000 - \$5,000

Consulting

41	Marketing Strategy and Planning	\$75 per hour
42	Organization Brand Development	
43	- Comprehensive Brand Package (logos, tagline, templates, color palette, etc.)	Varies
44	- Organizational / Strategic Planning (mission, vision, values, etc.)	Varies
45	Personal Brand Development	
46	- Resumes	\$100 - \$200
47	- Cover letters	\$100 - \$200
48	- Personal brand bundle (resume, cover letter template, LinkedIn profile, etc.)	\$300 - \$600

Fundraising

49	Grant Research	\$75 per hour
50	Grant Writing	\$250 - \$1,250 per application
51	Grant Report	\$250 - \$1,250 per grant
52	Donor Acknowledgement Letter	\$250 per template
53	Year-end Appeal or Other Donation Request	\$500 - \$750

Other Services

54	Video Creation / Video Editing	
55	- up to 2 minutes	\$500
56	- 2:01 - 5 minutes	\$550 - \$750
57	- more than 5 minutes	\$800+
58	Photography	
59	- Use of photos for website, advertising, etc.	\$10 per photo
60	- Uniquely curated photos for specific project	\$12 per photo
61	- Event photo shoot	\$75 per hour